



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175685
Inv Date 11/25/2012
Terms Net 30
Contract 49028
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand ADD final week (28358)
Acct Types Local/Political Candidate Agency
Est/Headline ADD/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:07:00PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00PM-10:00PM	Day,F-1	11/02/12 9:18PM (Fr)	00:30	GRIMM	SBTV10311236H	\$6500.00	
2.0	SPOT	10:00PM-11:00PM	Day,F-1	11/02/12 10:14PM (Fr)	00:30	REVOLUTION (R)	SBTV10281233H	\$8500.00	
3.0	SPOT	6:00AM- 7:00AM	Day,Sa-1	11/03/12 6:54AM (Sa)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
4.0	SPOT	7:00AM- 9:00AM	Day,Sa-1	11/03/12 7:29AM (Sa)	00:30	Today Show Weekend	SBTV10281233H	\$1500.00	
5.0	SPOT	8:59AM-7 News Tod	Day,Sa-1	11/03/12 10:47AM (Sa)	00:30	7 News Today in New England-Sat	SBTV10311236H	\$1800.00	
6.0	SPOT	3:30PM-NOTRE DAM	Day,Sa-1	11/03/12 6:17PM (Sa)	00:30	NOTRE DAME FOOTBALL	SBTV10261231H	\$7500.00	
7.0	SPOT	7:57PM-NBC SPORTS	Day,Sa-1	11/03/12 8:27PM (Sa)	00:30	NBC SPORTS-- Breeders' Cup	SBTV07271206H	\$1500.00	
8.0	SPOT	11:29PM-Saturday N	Day,Sa-1	11/03/12 12:59AM (Sa)	00:30	Saturday Night Live	SBTV10311236H	\$2800.00	
9.0	SPOT	1:31AM-EXTRA WEE	Day,Sa-1	11/03/12 1:58AM (Sa)	00:30	Extra Weekend Episode: 19054W	SBTV10281233H	\$60.00	
10.0	SPOT	7:30AM-7 NEWS TO	Day,Su-1	11/04/12 7:53AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	SBTV10311236H	\$500.00	
11.0	SPOT	7:57AM-TODAY SHO	Day,Su-1	11/04/12 8:48AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV10261231H	\$1800.00	
12.0	SPOT	9:00AM-7 News Tod	Day,Su-1	11/04/12 9:42AM (Su)	00:30	7 News Today in New England-Sun	SBTV07271206H	\$1800.00	
13.0	SPOT	6:58PM-FOOTBALL N	Day,Su-1	11/04/12 7:17PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	SBTV07271206H	\$10000.00	
14.0	SPOT	8:18PM-NBC SUNDA	Day,Su-1	11/04/12 8:21PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	SBTV10311236H	\$25000.00	
15.0	SPOT	11:55PM-7 SPORTS X	Day,Su-1	11/04/12 12:28AM (Su)	00:30	7 SPORTS XTRA	SBTV10281233H	\$550.00	
16.0	SPOT	1:30AM-Access Holly	Day,Su-1	11/04/12 2:02AM (Su)	00:30	Access Hollywood Episode: W343	SBTV10311236H	\$250.00	
17.0	SPOT	10:27AM-Meet the Pr	Day,Su-1	11/04/12 10:29AM (Su)	00:30	Meet the Press	SBTV10311236H	\$2500.00	
18.0	SPOT	11:30AM-Urban Upda	Day,Su-2	11/04/12 11:37AM (Su)	00:30	Urban Update	SBTV10281233H	\$375.00	
18.0	SPOT	11:30AM-Urban Upda	Day,Su-2	11/04/12 11:59AM (Su)	00:30	Urban Update	SBTV10311236H	\$375.00	
19.0	SPOT	3:30PM-MAJOR LEAD	Day,Su-1	11/04/12 4:44PM (Su)	00:30	MAJOR LEAGUE SOCCER	SBTV10261231H	\$400.00	
20.0	SPOT	5:00AM- 5:30AM	Day,M-2	11/05/12 5:12AM (Mo)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
20.0	SPOT	5:00AM- 5:30AM	Day,M-2	11/05/12 5:29AM (Mo)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day,M-2	11/05/12 5:44AM (Mo)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day,M-2	11/05/12 6:00AM (Mo)	00:30	7 News Today in New England	SBTV07271206H	\$500.00	
22.0	SPOT	6:00AM- 6:30AM	Day,M-1	11/05/12 6:23AM (Mo)	00:30	7 News Today in New England	SBTV10311236H	\$1900.00	
23.0	SPOT	6:30AM- 7:00AM	Day,M-1	11/05/12 6:44AM (Mo)	00:30	7 News Today in New England	SBTV10311236H	\$1900.00	
24.0	SPOT	9:00AM-10:00AM	Day,M-1	11/05/12 9:50AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10281233H	\$1000.00	
25.0	SPOT	10:00AM-11:00AM	Day,M-1	11/05/12 10:26AM (Mo)	00:30	Today Show	SBTV10311236H	\$850.00	
26.0	SPOT	11:00AM-12:00PM	Day,M-2	11/05/12 11:51AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV10281233H	\$850.00	
26.0	SPOT	11:00AM-12:00PM	Day,M-2	11/05/12 11:59AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV07271206H	\$850.00	
27.0	SPOT	12:00PM- 1:00PM	Day,M-1	11/05/12 12:26PM (Mo)	00:30	7 News at Noon	SBTV10281233H	\$1000.00	
28.0	SPOT	2:00PM- 3:00PM	Day,M-2	11/05/12 2:30PM (Mo)	00:30	DOCTORS Episode: 5029	SBTV10311236H	\$750.00	
28.0	SPOT	2:00PM- 3:00PM	Day,M-2	11/05/12 2:42PM (Mo)	00:30	DOCTORS Episode: 5029	SBTV10281233H	\$750.00	
29.0	SPOT	3:00PM- 3:30PM	Day,M-1	11/05/12 3:15PM (Mo)	00:30	Family Feud Episode: 12121	SBTV07271206H	\$750.00	
30.0	SPOT	4:00PM- 4:30PM	Day,M-1	11/05/12 4:22PM (Mo)	00:30	7 News at 4	SBTV10311236H	\$1500.00	
31.0	SPOT	5:00PM- 5:30PM	Day,M-1	11/05/12 5:22PM (Mo)	00:30	7 News at 5	SBTV10281233H	\$2000.00	
32.0	SPOT	6:00PM- 6:30PM	Day,M-1	11/05/12 6:29PM (Mo)	00:30	7 News at 6	SBTV10311236H	\$2500.00	
33.0	SPOT	7:00PM- 7:30PM	Day,M-1	11/05/12 7:28PM (Mo)	00:30	NBC Nightly News Extended	SBTV10311236H	\$2200.00	
34.0	SPOT	7:30PM- 8:00PM	Day,M-1	11/05/12 7:40PM (Mo)	00:30	EXTRA Episode: 19055	SBTV10311236H	\$2400.00	



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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175685
Inv Date 11/25/2012
Terms Net 30
Contract 49028
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand ADD final week (28358)
Acct Types Local/Political Candidate Agency
Est/Headline ADD/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:07:00PM

WHDH Boston (WHDH)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
35.0	SPOT	11:00PM-11:35PM	Day,M-1	11/05/12 11:30PM (Mo)	00:30	7 News at 11 PM	SBTV07271206H	\$3500.00	
36.0	SPOT	1:30AM- 2:00AM	Day,M-1	11/05/12 1:32AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10311236H	\$500.00	
37.0	SPOT	5:00AM- 5:30AM	Day,Tu-2	11/06/12 5:13AM (Tu)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
37.0	SPOT	5:00AM- 5:30AM	Day,Tu-2	11/06/12 5:21AM (Tu)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
38.0	SPOT	5:30AM- 6:00AM	Day,Tu-2	11/06/12 5:43AM (Tu)	00:30	7 News Today in New England	SBTV10311236H	\$500.00	
38.0	SPOT			11/06/12			1 preempt @ \$500.00	\$0.00	Pre-Empty
39.0	SPOT	6:00AM- 6:30AM	Day,Tu-1	11/06/12 6:22AM (Tu)	00:30	7 News Today in New England	SBTV10311236H	\$1900.00	
40.0	SPOT	6:30AM- 7:00AM	Day,Tu-1	11/06/12 6:58AM (Tu)	00:30	Today Show	SBTV07271206H	\$1900.00	
41.0	SPOT	9:00AM-10:00AM	Day,Tu-1	11/06/12 9:51AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10281233H	\$1000.00	
42.0	SPOT	10:00AM-11:00AM	Day,Tu-1	11/06/12 10:29AM (Tu)	00:30	Today Show	SBTV10311236H	\$850.00	
43.0	SPOT	11:00AM-12:00PM	Day,Tu-2	11/06/12 11:27AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV10281233H	\$850.00	
43.0	SPOT	11:00AM-12:00PM	Day,Tu-2	11/06/12 11:53AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV07271206H	\$850.00	
44.0	SPOT	12:00PM- 1:00PM	Day,Tu-1	11/06/12 12:18PM (Tu)	00:30	7 News at Noon	SBTV10281233H	\$1000.00	
45.0	SPOT	2:00PM- 3:00PM	Day,Tu-2	11/06/12 2:12PM (Tu)	00:30	DOCTORS Episode: 5035	SBTV10311236H	\$750.00	
45.0	SPOT	2:00PM- 3:00PM	Day,Tu-2	11/06/12 2:50PM (Tu)	00:30	DOCTORS Episode: 5035	SBTV10281233H	\$750.00	
46.0	SPOT	3:00PM- 3:30PM	Day,Tu-1	11/06/12 3:28PM (Tu)	00:30	Family Feud Episode: 12122	SBTV07271206H	\$750.00	
47.0	SPOT	4:00PM- 4:30PM	Day,Tu-1	11/06/12 4:15PM (Tu)	00:30	7 News at 4	SBTV10311236H	\$1500.00	
48.0	SPOT	5:00PM- 5:30PM	Day,Tu-1	11/06/12 5:15PM (Tu)	00:30	7 News at 5	SBTV10281233H	\$2000.00	
49.0	SPOT	6:00PM- 6:30PM	Day,Tu-1	11/06/12 6:20PM (Tu)	00:30	7 News at 6	SBTV10311236H	\$2500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$119,510.00	Total Spots	57
Commission	(\$17,926.50)		
Net Total	\$101,583.50		